



COMPANY PROFILE

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Company overview

Company name	BM Co., Ltd.
Address	2-45-1, Mitsufuji, Musashimurayama-City, Tokyo, 208-0021, Japan
Representative	Hajime Tanaka
Established	October 1981
Capital	10 million yen
Number of employees	30
Business offices	Head office / Shops / Planning & Development Division
Business contents	Planning, development, manufacturing and sales of automobile goods
Main business acquaintances	Altia Hashimoto Co., Ltd., Weds Co., Ltd., Car Mate Mfg. Co., Ltd., Kyoho Co., Ltd., J-TACS Co., Ltd., Suzuki Business Corporation, Doall Co., Ltd., Toyota Modellista Co., Ltd., Newing Corporation, Car Conveni Club Co., Ltd., Hot Stuff Corporation, Mazda Engineering & Technology Co., Ltd. and RAYS Co., Ltd.
Our company's own banks	Resona Bank., Ltd. (Murayama Branch), Mizuho Bank (Tachikawa Branch), and Yamanashi Chuo Bank (Murayama Branch)

Company history

1981	Established BM Inc. in Higashiyamato city, Tokyo for the sales of automobile goods.
1987	Moved the head office to Musashimurayama city to expand the business.
1988	Changed the organization of the company from a limited corporation to a joint-stock corporation.
1994	Opened the shop "Grand Slam BM7" in Iruma, Saitama.
1995	Started KENSTYLE Business Division for planning, manufacturing and sales of automobile goods.
2002	Started LOCKSMICE Business Division for planning, manufacturing and sales of aluminum wheels and goods.
2004	Started J.FACE Business Division for planning, manufacturing and sales of aeroparts for a mini car.

Business contents

Automobile goods shops

ATS-BM [Auto Technical Shop BM]
Big Power & Elegance

GRAND SLAM BM7 [GRAND SLAM BM7]

Planning and Development Business Division

KENSTYLE [KENSTYLE]

Planning, development, manufacturing and sales of aeroparts products, aluminum wheels, mufflers, etc.

J. F A C E [J.FACE]

Planning, development, manufacturing and sales of aeroparts, etc. for a mini car.

LOCKSMICE [LOCK SMICE]

Planning, development, manufacturing and sales of aluminum wheels and goods.

We hope you will get
Sure feeling of presence,
Which is neither commonplace
Nor eccentric.

We are keeping challenging
To realize a dream car.



History of KENSTYLE Business Division

- 1994 Started to sell the aeroparts of S13 SILVIA, 180SX.
- 1996 Started to sell the aeroparts for mini-vans, such as CAPERA Wagon, ESTIMA, ODYSSEY, SERENA.
Exhibited our company' s products at Tokyo Auto Saloon for the first time.
- 1998 Started to sell the original two-piece forged wheel "J-FACE" .
- 1999 Published the Aero brand for MERCEDES BENZ products "Glaif" at Auto Saloon.
Started to deal in the goods at MAZDA dealers.
- 2000 Adding a new concept "URBAN" , we classified concepts into "ISM" , "URBAN" , "Glaif" ,
depending on aero designs.
Started to deal in the goods at TOYOTA and DAIHATSU dealers.
- 2001 Added a new concept "EIK" .
Made an independent company out of the wheel business division.
Started to deal in the goods at NISSAN and MITSUBISHI dealers.
- 2002 Developed aeroparts in cooperation with SUZUKI Motor Corp.
- 2004 Published a new concept for sedan and sports cars "EXCLUSIVE" at Tokyo Auto Saloon.
- 2006 Our aeroparts were adopted as a special edition to North America TOYOTA SCION xA.
Our parts brand for German cars "ERSTESKLASSE" made its debut at SEMA Show held in Las Vegas, USA.
- 2007 Our aeroparts were adopted as a special edition to North America TOYOTA SCION tC.

PLANNING

In a regular meeting, we examine the new product that we are developing, while hearing the opinions of the development staffs, including designers. Sometimes we have discussions, consulting the opinions of users or dealers.

DEVELOPMENT

After deciding the outline in the planning meeting, we set out the design. Out of various rough sketches, we select the design on the basis of which we will actually manufacture products, create a rendering and proceed to make a CG image.

PRODUCTS

We enter into the molding work after the strict selection of manufacturing plants with which we will place an order.

We select a manufacturing method out of several ones, depending on the features of the product. After repeated checks, a product is completed with high quality, a characteristic of our company's goods.

MANUFACTURING

Now there are various sales routes for non-genuine parts. Taking into consideration the position of the car, direction of the parts design, consumption trend of the target users, we carry out the sales method which is the most suitable for the product.

SALE



KENSTYLE

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